

# Medina, NY Hometown Hero Banners 2025 Campaign



## GUIDELINES PAGE 2

### Buying a banner for the first time

Read the Guidelines (2 pages) which are available by emailing Mary Woodruff [mbwoodruff16@gmail.com](mailto:mbwoodruff16@gmail.com). or go to the [heroesofmedina.com](http://heroesofmedina.com) website and download the three sheets( 1 application and 2 Guidelines sheet)

Once you have read the Guidelines you will need a photo in good shape of your serviceperson in uniform ( preferred) but I have used professional photos taken in the past. Snapshots do not work well. The size of the photo needs to be at least a 2 in by 3in or 5" by 7" photo. If you scan the photo to me digitally, the printer scanner requirement must be set at 150 DPI. Any photos sent to me to be returned to you requires a self-addressed envelope with paid postage.

All handwriting on the application must be neat and easily read. Also, please write the serviceperson's name on the back of the photo if you choose to mail it to me. This avoids any errors.

You also have the opportunity to renew your serviceperson's banner when the 3 year display is completed. You need to download the Guideline sheets and the application. Once the information is completed, check with me about the photo. I lost some photos in a computer disaster. The cost is \$120 for the new banner. The hardware has been paid for in your first banner costs.

Any questions or concerns please email me. I am not sure when the website will be updated. Once the website has all the forms, you may send questions using that source.