

2022 Hometown Hero Banner Program Guidelines

Mary Woodruff mbwoodruff16@gmail.com

Purpose

To honor and recognize Medina, NY, servicemen and servicewomen who have served our country in the United States Armed Forces.



Banner Information

Each banner will be 30" by 60", double sided photo, vinyl material, and will include the following factual information: Name of the servicewoman/man; branch of service; era of service and any special honors. Banners will be displayed on poles located on Main, North Main, South Main, East Center, West Center, Pearl Streets and Park Avenue beginning Memorial Day weekend through Veterans Day. Banners will be stored by the village and displayed for three consecutive years. The banners will not be on the same pole/street locations following the first year.. No requests for locations, please.

Application Requirements

All servicemen and servicewomen must have the following qualifications:

1. Reside in Medina, NY presently or at some time in their lifetime.
2. Served or serving our country in one of the following: Army, Air Force, Coast Guard, National Guard, Marines, and Navy.
3. Each servicewoman/man must be presently serving, or be an honorably discharged veteran, or MIA, or died in the line of duty.

Banner Pricing

Each banner will cost the family/friend a total of \$200.00. This price includes the double-sided vinyl banner; hardware for hanging the banner; storage of the banners. The number of banner purchases in 2019 is limited to 35-50 depending on the demand. The banners will be stored until May 2020 when they will be displayed again for the 2020 season. Depending on the number of new banners being purchased in 2020, the 2019 banners may be stored for one more year and then displayed in the 2021 display season. Notices will be posted as to the two year or three year storage and display. Any family can request the return of their banner at the close of the season (immediately following Veterans Day) per year.

Sponsorship of an Individual Banner

Any family member, friend, or organization/business may sponsor a banner for a local hometown hero. Your name(s) will be located at the bottom of the banner. Your writing must be precisely the way you would like it to appear on the bottom of the banner. All information presented about the soldier must be valid. All of the names appearing at the bottom of the banner must be consensual among a family or group. If either or both of these factors are not followed the banner purchase will become null and void.